

# **PHENOMENAL**

## **A Night to Fight For**

**FEBRUARY 20, 2016 – HONG KONG FOOTBALL CLUB**

**Boxing Charity Gala Benefitting  
Sports For **Hope** Foundation**



SPORTS FOR HOPE FOUNDATION  
運動燃希望基金



# PHENOMENAL – A NIGHT TO FIGHT FOR

During this **glamorous** fundraising gala, boxers will face each other in the ring to demonstrate the commitment, bravery, **fighting spirit**, mental and physical pain adaptation and many more skills that youngsters should develop in their growing paths.

With the attendance of Hong Kong's **High Society and HNWI's**, this **exclusive event** will be a night to remember.

Presented by the Sports For Hope Foundation, and co-organized with hedge fund manager and entrepreneur Nissim Tse, the **400 esteemed guests** of the event will enjoy a rare combination of **gastronomy, exhilarating sporting action, glamour and fun.**



# SPORTS FOR HOPE FOUNDATION

Founded in 2011 by **Marie-Christine Lee**, the Sports For Hope Foundation is the leading organisation in promoting sports and creating valuable partnerships to further expand the reach of sports to the local community. Since its inception, the Sports for Hope Foundation has successfully raised funds to support various programmes to local athletes and coaches.

- Hong Kong Olympics Federation Sports Legacy Programme
- Chinese University Elite Athletes Scheme by Chinese University of Hong Kong
- Outstanding Junior Athletes Awards by the Hong Kong Sports Institute
- Tennis Rocks programs by Hong Kong Tennis Association

The Foundation has been supporting over 4,000 children and athletes, and constantly receiving encouraging response from the schools, students, parents and coaches.





# NISSIM TSE – AMBASSADOR

**NISSIM TSE**, Hedge Fund Manager, longtime amateur, martial artist and husband to Sharie Ross-Tse, is also a boxing fanatic who has participated in a variety of exhibition events.

- Training 10 hours a week, Nissim believes in the values sports can bring to developing children of all ages, such as respect, courage, humility and perseverance.
- Participating himself in one of the bouts, he wants to demonstrate the spirit of the fighters, who have to overcome a mental and physical pain during training and matches, that is beyond people's understanding.

As ambassador of **PHENOMENAL**, he is entirely committed to the organization of the event while managing his responsibilities as Director of Hong Kong based Hedge Fund Sofaer Global Research, as well as his intense training schedule.

**“A boxer needs grit, commitment and a spirit of steel. You get knocked down but you have to get up again to face your opponent. People underestimate the values and commitment necessary to become a boxer. I hope that I can help people to understand this.”**

**NISSIM TSE**

# PHENOMENAL – A NIGHT TO FIGHT FOR CHARITY GALA INTRO





## EVENT DETAILS

**DATE** : 20 February 2016 (Saturday)

**VENUE** : Hong Kong Football Club

**NO OF GUESTS** : 400

**DINNER CATERING** : Created by the HKFC

### **RUNDOWN** :

|         |                     |
|---------|---------------------|
| 6:30PM  | Pre-dinner cocktail |
|         | Guests' arrival     |
| 7:00PM  | Dinner begins       |
|         | Boxing bouts        |
| 9:00PM  | Auction             |
| 10:30PM | End of dinner       |



# WHITE-COLLAR BOXERS

High-net-worth individuals of men and women from various professions: ex-Pro boxer, hedge fund management, top business consultants, successful entrepreneurs, ... fighting to support the charity fundraising.

**NISSIM "THE MIRACLE" TSE**  
Black-belt martial artist

**TONY "TNT" TRIMBLE**  
Former UK, European & HK  
champion

**ALAN CHAN**  
Ironman triathlete & 1<sup>st</sup> time  
boxer

**GRAHAM "THE READL DEAL"  
MCNEILL**  
White-collar boxing winner

**TRICIA "THE BULL" YAP**  
Female fitness guru in MMA  
fighter

**TO NAME A FEW ...**

\* List of boxers may be subject to change



# **PHENOMENAL – A NIGHT TO FIGHT FOR MASTERPIECES PRESALES**





# PHENOMENAL – DE L'ART QUI SORT DE L'ORDINAIRE



In addition to securing title and bout sponsorships, we also offer you a unique opportunity to own one or more limited masterpieces from our specially curated “Phénoménal – De l’art qui sort de l’ordinaire” collection of works by the world’s three most sought-after French artists. Hopare, Laurent Baheux, and Sylvain Mathieu, have all also generously arranged to donate their support to help raise still more funds for the Sports for Hope Foundation during to the “Phenomenal – A Night to Fight For” boxing event.

Presales run from Nov 1, 2015 to Jan 31, 2016 and are available on a first come, first served basis.



# CONTACT

## “PHENOMENAL – A NIGHT TO FIGHT FOR” CHARITY GALA

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